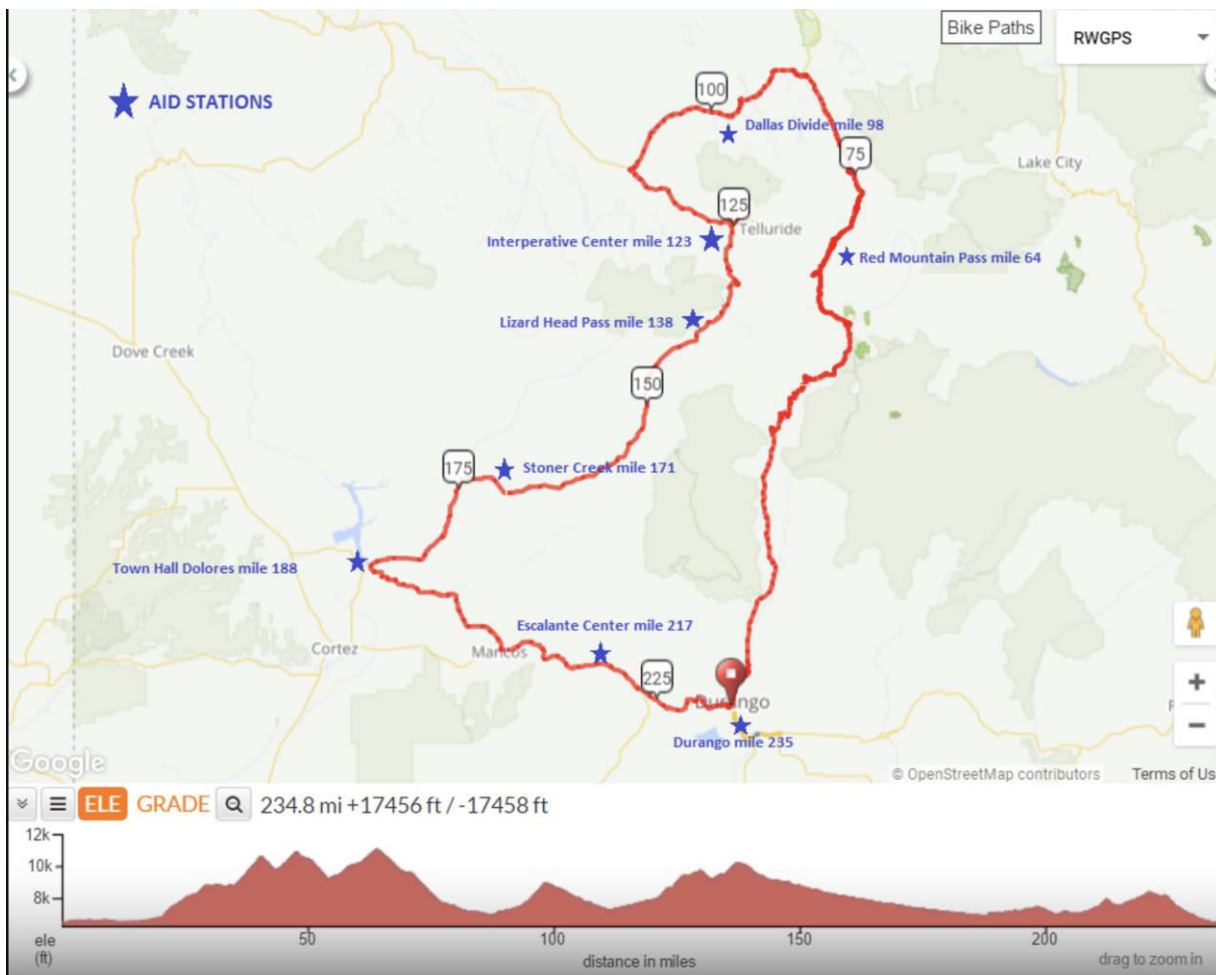


DEATH RIDE Challenge 2

June 10, 2018

FREQUENTLY ASKED QUESTIONS & IMPORTANT RIDER INFORMATION



Frequently Asked Questions & Important Rider Information

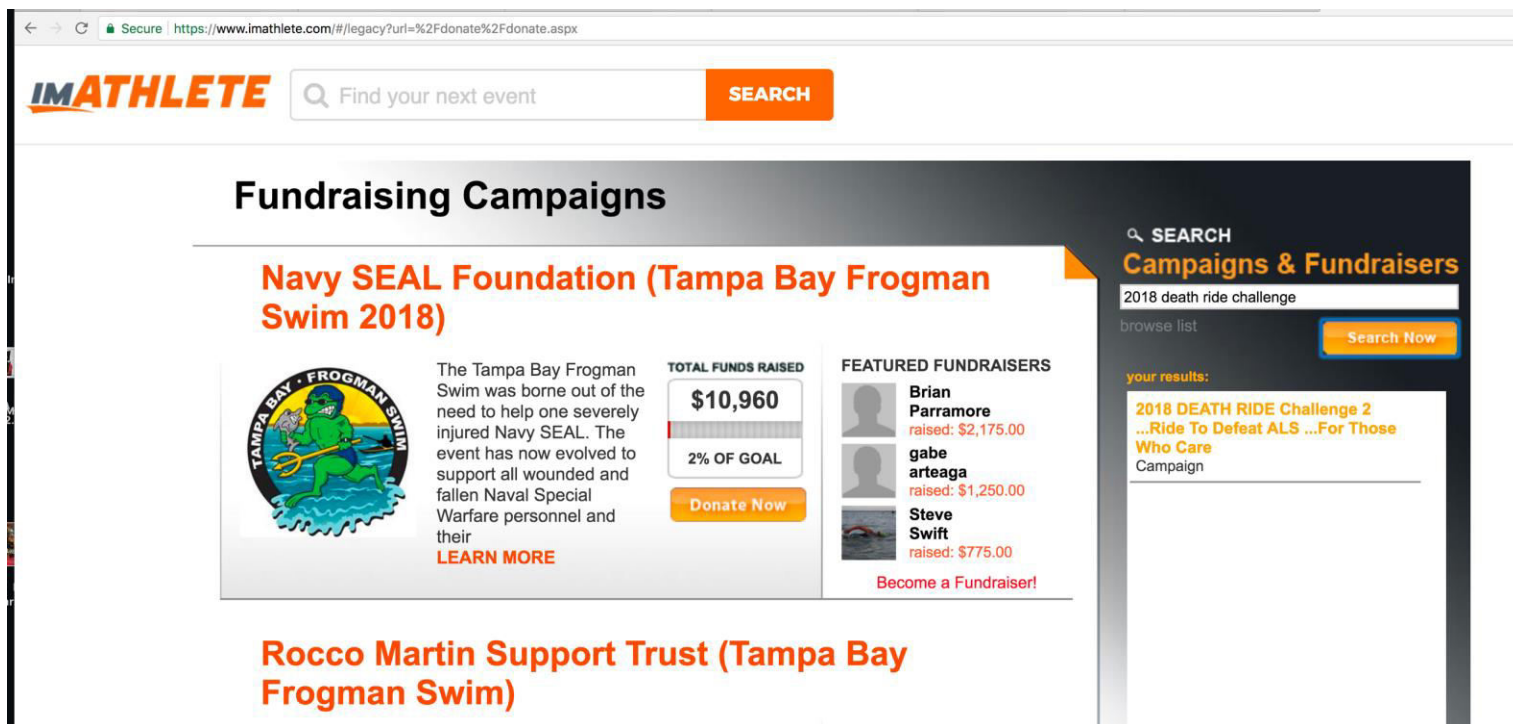
The following information is provided to insure the utmost in communication on the things you want and need to know along with providing the safest event for you and all the participants.

NOTE TO RIDERS:

The DEATH RIDE Tour Inc., Charity Cycling Events and its management reserves the right, without the refund of ANY portion of the entry fees and donations collected to refuse admission or to eject any person(s) whose conduct is deemed to be disorderly, whose language is vulgar or who fails to comply with these or other event rules. Any violation of these rules by riders will result in removal from the event and any future events.

Q: How do I set up my donation page on imATHLETE?

A: As you know as a participant to the DEATH RIDE Challenge you have agreed to raise a minimum of \$300 in donations to support ALS research. This minimum amount is due by the Saturday prior to the event. To set up your fund-raising page Go to: www.imathlete.com then search **2018 DEATH RIDE Challenge**



The screenshot shows the imATHLETE website interface. At the top, there is a search bar with the text "Find your next event" and a "SEARCH" button. Below this, the main content area is titled "Fundraising Campaigns". The primary campaign featured is "Navy SEAL Foundation (Tampa Bay Frogman Swim 2018)". This campaign includes a circular logo with a frogman, a description of the event's purpose, a progress bar showing "\$10,960" raised (2% of goal), and a "Donate Now" button. To the right of the campaign details is a "FEATURED FUNDRAISERS" section listing three individuals: Brian Parramore (raised: \$2,175.00), gabe arteaga (raised: \$1,250.00), and Steve Swift (raised: \$775.00), with a "Become a Fundraiser!" link. On the right side of the page, there is a sidebar with a search bar containing "2018 death ride challenge" and a "Search Now" button. Below the search bar, it says "your results:" and lists "2018 DEATH RIDE Challenge 2 ...Ride To Defeat ALS ...For Those Who Care Campaign".

Then on the right click on 2018 DEATH RIDE Challenge.

Next on the left side – find Become a Fund Raiser and click on that.



2018 DEATH RIDE Challenge 2 ...Ride To Defeat ALS ...For Those Who Care

[Pin it](#) [Like 0](#) [Tweet](#)

FUNDRAISING DAYS LEFT: 307

Thank you and welcome to the 2018 DEATH RIDE Challenge 2 ...Ride To Defeat ALS...For Those Who Care, donation page. This is the inaugural DEATH RIDE Challenge in memory of my parents, Irvin & Rhoda Sopinsky and in support of the ALS Association, Rocky Mountain Chapter and the Blazeman Foundation, War on ALS. Your donation means so much and is very much appreciated. Participants of the DEATH RIDE Challenge will complete the Toughest One Day Bike Ride in the USA, covering 235 miles and over 16,500 feet of elevation gain to support these worthwhile charities. Each participant has committed to raise a minimum of \$300 in donations or sponsorships. I realize that finding additional resources for charitable contributions may be difficult at times, however, always remember, "We Make a Living by What We Get, We Make a Life by What We Give", Winston Churchill. Thank you again.

My very sincere regards,
Barry Sopinsky
President & Executive Director
DEATH RIDE Tour Inc ...Charity Cycling Events



[Display Settings »](#) | [Edit Campaign »](#)

INVITE PEOPLE TO DONATE ▶

Find a Fundraiser:

No fundraisers found

[Become a fundraiser! »](#) [Go ▶](#)

2018 DEATH RIDE Challenge 2 ...Ride To Defeat ALS ...For Those Who Care Photos (click to enlarge)



Please make a donation:

Donations are tax deductible.

- Bronze Sponsorship **\$250.00**
- Silver Sponsorship **\$500.00**
- Gold Sponsorship **\$1,000.00**
- Platinum Sponsorship **\$2,500.00**
- Presenting Title Sponsorship **\$10,000.00**
- Other amount:

Donate Now

That will take you to the fund raiser start up page.

Your Fundraising Goal: * [what's this?](#)

Date to complete fundraising: *

Suggested donation amounts: *

Name:	Amounts:
Bronze Sponso	250.00
Silver Sponsors	500.00
Gold Sponsors	1,000.00
Platinum Spons	2,500.00
Presenting Title	10,000.00

Tell everybody why you are raising money: [what's this?](#)

CUSTOMIZE YOUR THANK YOU NOTES

This is the thank you e-mail your donors will get: [what's this?](#)

LAUNCH CAMPAIGN **Preview Campaign**
CAMPAIGN NOT VIEWABLE BY PUBLIC

Be sure to set your GOAL and GOAL DEADLINE and change the donation recommendations to fit your campaign. REMEMBER if you only set a \$300 GOAL, most likely that's ALL you'll get. It's always better to set a higher GOAL even if it's not achieved. Additional rider incentives are available for FUND RAISING passed the \$300 minimum. See the Angel of Life Incentive Program on the web site for more details.

Tell everyone why you are raising money for the DEATH RIDE Challenge and be sure to complete the THANK YOU NOTE section.

Once you complete the set up and launch your campaign you'll be off and running. Use the link supplied to post on Facebook, sending to family and friends.

The screenshot shows a fundraising page on the IMATHLETE website. At the top, there is a search bar and a user greeting "Hi, I". The main heading is "Barry Sopinsky's 2018 DEATH RIDE Challenge 2 ...Ride To Defeat ALS ...For Those Who Care". Below this, it says "FUNDRAISING DAYS LEFT: 307" and provides links for "Edit My Profile", "Display Settings", and "Edit Campaign". There are social media buttons for "Pin it", "Like 0", and "Tweet". A section titled "Why I Am Raising Money" is visible. On the right, a progress bar shows "My goal: \$25,000" and "Total collected: \$0". Below the progress bar is a "Please make a donation:" section with options for "Bronze Sponsorship \$250.00", "Silver Sponsorship \$500.00", "1000.00 \$0.00", "Platinum Sponsorship \$2,500.00", "Presenting Title Sponsorship \$10,000.00", and "Other amount:". A "Donate Now" button is at the bottom right.

Q: What if I have contributors who would like to donate by check?

A: The DEATH RIDE Tour Inc. would be happy to accept checks. They need to be made out to: **DEATH RIDE Tour Inc. – Tax ID 27-1823372 and the mailed to: 2404 S Sedalia Circle, Aurora, CO 80013.** Be sure that the participant's name is written in the memo area. Upon receipt of the donation check a tax receipt will be sent from the DRT Inc. directly to the donor. The donation amount will also be manually added to the Fund Raiser's donation total by the DRT Inc.

Q: Where and When is Rider Check-In?

A: There will be a rider check in (packet pick-up) dinner at the Strater Hotel, Durango at 5:00pm Saturday prior to the ride. The start will also be in front of the Strater Hotel meeting at 2:45am on Sunday for group announcements about the event and safety checks.

You will be supplied a Bike Tag for the front of your bike along with a personalized duffle bag to keep some change of clothes and supplies in. These bags will be available for you at the Aid Stations.

In order to participate on Sunday morning, you'll need to have meet your \$300 fund raising commitment. If you haven't meet the commitment, you can pay the balance by credit card, check or cash.

ALL RIDERS SHOULD CARRY THEIR PHOTO ID AND INSURANCE CARD WITH THEM WHILE PARTICIPATING IN THE DEATH RIDE CHALLENGE.

Q: What happens if I don't show up for the event or haven't reached my \$300 Fund Raising Commitment?

A: In order to receive your SWAG BAG & Rider Packet with all the included merchandise listed below – **YOU MUST SHOW UP FOR THE EVENT – NO SHOW – NO GET!** If you haven't reached your \$300 Fund Raising Commitment, this will need to be completed to participate. As mentioned above this can be done by credit card, check or cash.

Q; What is included with my registration fee?

A; Included with your registration fee is:
DEATH RIDE Challenge PRIMAL jersey
DEATH RIDE Challenge T-shirt
DEATH RIDE Challenge Hat
DEATH RIDE Challenge Medal
DEATH RIDE Challenge Bike Tag & Luggage Tags
DEATH RIDE Challenge personalized duffle bag
DEATH RIDE Challenge Schedule of Events
DEATH RIDE Challenge SAG, Mechanical & Medical Support
DEATH RIDE Tour Challenge – Aid Stations with food, drink & nutrition
Honey Stinger Nutrition in SWAG BAG
BlueBarry Cycling Bike Maintenance Products

Q: Is there overnight parking at the Strater Hotel.

A; Yes, if you are a hotel guest. If you are not staying at the Strater, there is public parking nearby. Be sure not to park on the street on the side of the Strater.

Q: Where & When will the DEATH RIDE Challenge start?

A: Everyone will be required to meet at the front of the Strater Hotel by 2:45am on Sunday morning. The event will leave from the Strater at 3:00am. It is suggested that if you need any bike maintenance done you get out in front of the hotel by 2:30am. Mechanics will be there at 2:30am to assist you.
PLEASE NOTE THAT THIS IS A MANDATORY GROUP START AT 3:00AM. IF THE EVENT MANAGEMENT FINDS OUT THAT ANYONE STARTED EARLY THEY MAY BE AKSED TO LEAVE THE EVENT.

Q: What safety requirements are there?

A: All participants are required to wear a helmet and have lights both on the front and back on your bike. IT IS ALSO RECCOMENDED THAT REFLECTIVE GEAR IS WORN DURING TIMES OF DARKNESS.

You will be required to sign a WAIVER during the registration process. **SAFETY IS THE MOST IMPORTANT COMPONENT ON THE DEATH RIDE CHALLENGE.** The event organizers insist that you adhere to ALL safety information. BE CAREFUL YOU ARE RIDING ONE OF THE MOST BEAUTIFUL LOOPS IN AMERICA, HOWEVER, THERE ARE ALSO DANGEROUS SPOTS. **SAFETY IS YOUR RESPOSNIBILYTY. OBEY ALL TRAFFIC LAWS. THIS IS A RULES OF THE ROAD EVENT. RIDE AT YOUR OWN RISK. SAFETY VIOLATORS WILL BE AKSED TO LEAVE THE EVENT. CONTROL YOUR SPEED ON DESCENTS. RIDE SINGLE FILE.**

Be alert and respectful to other riders. Use brakes sparingly and evenly on descents. Watch for overheating brakes. Be alert for bumpy road conditions, especially while riding in the dark. Be aware of ALL VEHICULAR TRAFFIC.

Carry extra tubes, a pump or CO2 so you are prepared if necessary. The event management will have SAG Support Vehicles; however, you should be prepared to fix flats and perform minor mechanical repairs.

It is recommended you carry a cell phone and have all the contact numbers of the Event Management Team. There will be areas of no service.

Carry two water bottles and nutrition (Honey Stinger). Drink, Drink, Drink at least two bottles per hour. DRINK BEFORE YOU ARE THIRSTY. DRINK BEFORE THE RIDE AND FREQUENTLY DURING THE RIDE. EAT BEFORE YOU ARE HUNGRY. EAT OFTEN DURING THE RIDE.

The Aid Stations will provide additional Honey Stinger nourishment, water and Cokes. Along with Oranges, Watermelon, Bananas, Peanut Butter & Jelly Bagels, Snack Bars, PickALS, etc.

Q: Can I leave a drop bag with the SAG Support?

A: Most certainly. You will be provided a personalized duffle bag for this. These bags will be available from the SAG Support at the Aid Stations for you to get additional GEAR as necessary.

Weather can change rapidly in the San Juan Mountains so it is HIGHLY recommended that you carry what you need. The SAG Support will make every effort to get you what you need when you need it, however, we cannot guarantee that will always be the case.

Q: Can I provide my own personal support Vehicle (SAG)

A: YES – However it is EXTREMELY IMPORTANT that all personal vehicles be checked in with Event Management prior to the start. That check in process will include name of driver, insurance verification, cell phone number. This check in process should take place prior to the event.

Personal SAGS will be asked to fill out a DEATH RIDE CHALLENGE PERSONAL SUPPORT VEHICLE REGISTRATION FORM. SEE ATTACHED.

ALL PERSONAL SAGS MUST OBEY ALL COLORADO STATE TRAFFIC LAWS. ANY VIOLATIONS OF THIS WILL RESULT IN THE DISQUALIFICATION OF THE PARTICIPANT. ALL PERSONAL SAG SHOULD MAKE SURE TO STAY OFF THE HIGHWAY AT AID STATIONS.

Q: What About Medical Insurance?

A: Please make sure to carry your medical insurance card with you and check your medical insurance coverage. **IF NECESSARY – MEDICAL TRANSPORTATION FROM THE COURSE TO A MEDICAL FACILITY CAN EASILY EXCEED TYPICAL INSURANCE COVERAGE.** Many places on the course could require helicopter evacuation depending on injury. **ALL MEDICAL TRANSPORTATION CHARGES are the responsibility of the participants. THE DEATH RIDE CHALLENGE AND ITS EMPLOYEES WILL ASSIST IN ANY WAY POSSIBLE TO TRANSPORT PARTICIPANTS TO A MEDICAL FACILITY WHERE POSSIBLE.**

The DEATH RIDE Challenge will have two trained EMTs on the event to handle minor medical emergencies.

Q: Is there a time limit to the DEATH RIDE Challenge?

A: Yes, there is. Participants will start the DEATH RIDE Challenge at 3:00am in front of the Strater Hotel and have 17 hours (8:00pm) to return to the Strater. The DEATH RIDE Challenge Management will make every effort to help participants complete the event within the 17 hours, however, there may be an occasion that you are asked to leave the course because of the time limit.

Should you have any further questions or concerns, please feel free to contact me directly at:



BlueBarry Sopinsky
President & Executive Director
DEATH RIDE Tour Inc., Charity Cycling Events
Cell: 720-320-3375
Email: barry@deathridetour.com



Personal Support Vehicle (SAG) Information Form

Participant Name _____

Person Driving SAG _____

Personal SAG Driver License # _____

Expiration Date _____

Insurance Company _____ **and**
Picture of Card

It is understood that the DEATH RIDE Tour Inc. and its vendors are not responsible for any and all accidents or injuries that may occur during the DEATH RIDE Tour Fall Blaze by anyone driving a Personal Vehicle (SAG) during the event – DEATH RIDE Challenge – June 10th, 2018. It is also understood that anyone driving a Personal Support Vehicle (SAG) is responsible for obeying all City and State traffic laws and any infractions could result in the participant being asked to leave the tour.

I understand and acknowledge the above.

Signed by _____ Dated _____

Printed Name _____